



JACE HOLMAN

PARTNER

John C. (Jace) Holman is a Partner at the Washington DC office of Dunlap Bennett & Ludwig. He has prepared, filed, and prosecuted thousands of patent and trademark applications (and their equivalents) in the United States and internationally, and is highly experienced with the bilateral and multilateral treaties, including the Patent Cooperation Treaty and the European Community Trademark. He has spent a significant portion of his intellectual property career advising individual clients, government clients, and small-to-large sized corporate clients, including startups, in all phases of intellectual property, including technology transfer and licensing, trademark registration, and conflict settlement.

He represented the National Institute of Health for decades, managing the foreign patent filing of the NIH cases via the National Technical Information Service for many years. His extensive experience with trademarks includes long-term clients such as Gucci and Fidelity Investments, which he also has represented for decades.

Prior to law school, Jace Holman studied metallurgical engineering and business, attaining a broad depth of scientific knowledge that complements his intellectual property practice. He began his career in the U.S. Patent and Trademark Office as a Patent Examiner. At the USPTO, he spent four years examining chemical and metallurgical methods, composition of matter, and apparatuses. He then spent several years in London, England as an American intellectual property expert with one of the world's largest intellectual property firms. During his time in London, he traveled extensively in Europe and beyond, acting as a liaison between international practice and U.S. practice.

Jace Holman also attended the Holborn College of Law in Intellectual Property and received a certificate from the Chartered Institute of Patent Agents. Upon returning to Washington DC, he formed his own practice and led the firm for decades before merging with Dunlap Bennett & Ludwig in 2025.

Outside of his legal practice, Jace Holman enjoys restoring vehicles, and is an owner and builder of industrial warehousing.

CONTACT

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PRACTICE AREAS

INTELLECTUAL PROPERTY

Patent & Trademark Infringement
Protection | Global eCommerce &
Digital Marketplace Sellers
Patents
Technology Transactions &
Licensing
Trademarks

INDUSTRIES

Automotive
Banking
Construction
Government Contracting
Healthcare
Retail & Consumer Products
Technology

OFFICE

Washington, DC

EDUCATION

- J.D. Law, Washington College of Law, American University
- B.S. Metallurgical Engineering, University of Wisconsin

ADMISSIONS

- District of Columbia
- U.S. Patent and Trademark Office
- U.S. Court of Appeals for the District of Columbia
- U.S. Supreme Court
- U.S. Court of Appeals for the Federal Circuit



EXPERIENCE

- Managed the foreign patent filing of the National Institute of Health via the National Technical Information Service for decades
- Long-term trademark work for Gucci
- Represented Fidelity Investments in trademark matters for decades

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

- The District of Columbia Bar
- American Bar Association
- American Intellectual Property Law Association (AIPLA)
- International Trademark Association (INTA)
- Patent and Trademark Institute of Canada
- The Institute of Trade Mark Agents (ITMA) (England)
- International Association for the Protection of Industrial Property (AIPPI)
- Inter-American Association of Industrial Property (ASIPI)
- Federation Internationale Des Conseils on Propriete Industrielle (FICPI)
- Marques

HONORS & AWARDS

- AV® Preeminent – Martindale-Hubbell® Peer Review Ratings

